

Resilient rural communities

Business in the

Community



THE PRINCE'S
RURAL ACTION
PROGRAMME

Improving connections - FREE event

Monday 8th February 2010

9.30am – 2.00pm

The Prince's Rural Action Programme is aiming to improve sustainability in our rural communities through collaborative action with business. We would like to invite you to this event exploring support available to improve the resilience of rural areas.

What's it about?

We are seeking your input into our national project on improving communities' ability to both work with business and to connect to sources of expertise and support more easily .

We are aiming to develop both a guide for responsible business in rural areas and a web-based tool for communities, following this series of events gathering the rural 'voice' and views from across England.

This event, led by Mark Duddridge, Managing Director of Ginsters, will bring together guests from all sectors with views on how to improve rural sustainability in the South West and the role that business will play in this.

Supported by:



The challenges you face...

If you are able to attend, please provide us with your top three current challenges. This will help us plan insightful sessions.

Examples may include:

- ✓ How can we encourage sustainable growth in our local areas?
- ✓ How can I access advice to move my initiative to the next stage?
- ✓ How can I find support for local projects?

To confirm your place

Please confirm your attendance by emailing the attached form, which includes your priority rural challenges, to:

Nichola.cook@bitc.org.uk
(T: 020 7566 6615) by 25th January.

Venue: Kingston Maurward College,
Dorchester, Dorset, DT2 8PY

For directions please visit:

www.kmc.ac.uk/contactus/Find_Us

Registration will commence at 9.00am
in the Pengelly room.

There is no charge for this event; a
networking lunch is included.

